

REMEMBER. HONOR. RIDE.

A 9/11 MEMORIAL
RIDE DOCUMENTARY



Dear Friend:

Thank you for watching our documentary film *"Remember. Honor. Ride."*

We are honored to share this powerful story of patriots and riders of remembrance who participate in the 9-11 Memorial Motorcycle Ride — the largest annual motorcycle parade in the country that commemorates the anniversary of 9/11 on the actual day.

We invite you to be a major part of this story. Become a sponsor today.

Below, please find more information about our sponsorship packages including their inherent value. Your sponsorship is tax-deductible to the fullest extent allowed by law. The 9-11 Memorial Coalition is a 501(c)(3) nonprofit organization.

We look forward to your participation.

Sincerely,

Tom Baird
President
9-11 Memorial Coalition, Inc.



PRESENTING SPONSOR PACKAGE

PRESENTING SPONSOR OF “REMEMBER. HONOR. RIDE”..... \$25,000
(Television Broadcasts, Premiere and Community Screenings, DVD) (Maximum of 2 Sponsors)

Includes:

- 10 Second Lead-In To Film Featuring Name, Logo and Tagline
- 10 Second Closing Credit in Film Featuring Name, Logo and Tagline
- Logo and Branding on DVD Packaging
- Logo and Branding on Banners at Premiere and Community Screenings (banners supplied by sponsors)
- Opportunity to Host Premiere and Community Screenings / VIP Invitations to Premiere and Community Screenings

Also Includes:

- Premium Booth & Exhibition Space at 9-11 Memorial Ride (September 11, 2017)
- Premium Banners and Brand Placement at Venue (banners supplied by sponsors)

Advertising and Promotional Benefits

- Top Billing In Every Advertisement and Planned Promotion (Print, Radio, Digital)
- Top Billing in Radio Promotion of Ride; Specifically, Mention of Harley Davidson in Every Commercial/Promotional Plug of Ride on *Backyard Broadcasting* Radio Stations (7 stations + streaming worldwide; reach of 250K+, 2-3 month promotional campaign)
- Premier Placement of Harley Davidson Logo / Branding on Official 9-11 Memorial Ride Website (Above the Fold) **and** Backyard Broadcasting Website.
- Logo/Branding/Sponsorship Support on Facebook Page

Estimated Advertising Value: \$50,000

Additionally, we will provide 40 commemorative 9-11 Memorial Ride t-shirts (2017 design) and 40 DVD copies of “Remember. Honor. Ride” as part of your sponsorship package.

PLATINUM SPONSOR OF “REMEMBER. HONOR. RIDE”..... \$10,000

Includes:

- 5 Second Lead-In To Film Credit Featuring Name and Logo



- 5 Second Closing Credit in Film Featuring Name and Logo
- Logo and Branding on Banners at Premiere and Community Screenings (banners supplied by sponsors)
- Opportunity to Co-Host Premiere and Community Screenings / VIP Invitations to 1 and Community Screenings

Also Includes:

- Booth & Exhibition Space at 9-11 Memorial Ride (September 11, 2017)
- Banners and Brand Placement at Venue (banners supplied by sponsors)

Advertising and Promotional Benefits

- Rotating Sponsorship Placement in Advertisements (Print, Radio, Digital)
- Rotation in Radio Promotion of Ride on *Backyard Broadcasting* Radio Stations (7 stations + streaming worldwide; reach of 250K+, 2-3 month promotional campaign)
- Placement of Your Logo / Branding on Website (Below the Fold) and Backyard Broadcasting Website
- Logo/Branding/Sponsorship Support on Facebook Page

Estimated Advertising Value: \$25,000

Additionally, we will provide 20 commemorative 9-11 Memorial Ride t-shirts (2017 design) and 20 DVD copies of "Remember. Honor. Ride" as part of your sponsorship package.

GOLD SPONSOR OF "REMEMBER. HONOR. RIDE"..... \$5,000

Includes:

- Closing Credit in Film Featuring Name and Logo
- Logo on Sponsor Banners at Premiere and Community Screenings (banners supplied by sponsors)
- VIP Invitations to Premiere and Community Screenings

Also Includes:

- Booth & Exhibition Space at 9-11 Memorial Ride (September 11, 2017)

Advertising and Promotional Benefits

- Rotating Sponsorship Placement in Advertisements (Print, Radio, Digital)
- Rotation in Radio Promotion of Ride on *Backyard Broadcasting* Radio Stations (7 stations + streaming worldwide; reach of 250K+, 2-3 month promotional campaign)
- Placement of Your Logo / Branding on Website (Below the Fold) and Backyard Broadcasting Website



- Logo/Branding/Sponsorship Support on Facebook Page

Estimated Advertising Value: \$15,000

Additionally, we will provide 6 commemorative 9-11 Memorial Ride t-shirts (2017 design) and 6 DVD copies of “Remember. Honor. Ride” as part of your sponsorship package.

SILVER SPONSOR OF “REMEMBER. HONOR. RIDE”..... \$2,001

Includes:

- Closing Credit in Film Featuring Name
- Logo on Sponsor Banners at Screenings (banners supplied by sponsors)
- VIP Invitations to Premiere and Community Screenings

Advertising and Promotional Benefits

- Rotating Sponsorship Placement in Advertisements (Print, Radio, Digital)
- Placement of Your Logo / Branding on Website (Below the Fold)
- Logo/Branding/Sponsorship Support on Facebook Page

Estimated Advertising Value: \$5,000

Additionally, we will provide 4 commemorative 9-11 Memorial Ride t-shirts (2017 design) and 4 DVD copies of “Remember. Honor. Ride” as part of your sponsorship package.

BRONZE SPONSOR OF “REMEMBER. HONOR. RIDE”..... \$911

Includes:

- End Credit in Film Featuring Name in Credit Roll
- Recognition on Sponsor Banners at Screenings (banners supplied by sponsors)
- Invitations to Premiere and Community Screenings

Advertising and Promotional Benefits

- Recognition of Sponsorship on Website (Below the Fold)
- Logo/Branding/Sponsorship Support on Facebook Page

Estimated Advertising Value: \$2,000

Additionally, we will provide 2 commemorative 9-11 Memorial Ride t-shirts (2017 design) and 2 DVD copies of “Remember. Honor. Ride” as part of your sponsorship package.

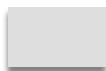


YES!

**WE ARE PLEASED TO SUPPORT
THE 9-11 MEMORIAL COALITION,**



INC.



\$25,000 PRESENTING SPONSOR



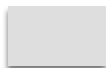
\$10,000 PLATINUM SPONSOR



\$5,000 GOLD SPONSOR



\$2,001 SILVER SPONSOR





\$911 BRONZE SPONSOR

OTHER AMOUNT _____

FOR ADDITIONAL INFORMATION

Please contact Tom Baird, President, 9-11 Memorial Coalition via phone at (570) 244 - 6153, or email tbaird424@comcast.net for additional information about this sponsorship opportunity and our ride.

TO DONATE BY CHECK

Please make your check payable to 9-11 Memorial Coalition, Inc. with the memo line DOCUMENTARY.

MAILING ADDRESS: 9-11 Memorial Coalition, Inc.

PO Box 384

Montoursville, PA 17754

FILM CREDIT INFORMATION AND LOGO

Please email your film credit information, including your tagline and/or messaging as you wish it appear onscreen and your logo in a high resolution .jpg format to Alivia Tagliaferri, Chief Creative Officer at Ironcutter Creative at alivia@ironcuttercreative.com. If you have any questions about your film credit, please email Alivia and she will assist you.

THANK YOU

Thank you for your generous gift to 9-11 Memorial Coalition, Inc., we truly appreciate your support. For your records, please note we are a 501(c) (3) nonprofit organization. Contributions to our organization are tax deductible to the fullest extent allowed by law.